



Giuseppe Gruttad'Auria
Behavioral and Quantitative Scientist
Evidence, Policy and Decision Support

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Profile

PhD candidate in Consumer Behavior (Management) at the University of Neuchâtel, with training in public economics, public finance and quantitative methods. Experience generating evidence through behavioral experiments, survey methods, econometrics and data visualization research, and translating findings into clear teaching, reports and presentations. Public-sector exposure through the European Commission (DG Competition, State aid case support and policy). Multilingual profile: Italian native, Spanish bilingual, English full professional and French professional.

Core Competencies

Evidence and policy analysis: Evidence synthesis; policy-relevant research; public economics and public finance; institutional analysis; crisis-data communication; report writing

Quantitative methods: Econometrics; regression analysis; model diagnostics; experimental and survey design; statistical modelling; data visualization; uncertainty communication

Tools: R; Stata; SPSS; Python; JavaScript; HTML

Communication and coordination: Multilingual drafting; teaching quantitative methods; presentation to academic and stakeholder audiences; research project coordination

Professional Experience

SNSF Research Collaborator / PhD Researcher | University of Neuchâtel, Faculty of Economics and Business, Institute of Management | Apr 2023 - Mar 2026 | Neuchâtel, Switzerland

- Conduct multi-year research on how data visualization design affects perceptions, attitudes, trust, belief updating and online behavior.
- Design and analyze behavioral experiments and survey-based studies, translating ambiguous questions into measures, statistical models and evidence-based conclusions.
- Contribute to the SNSF/NRP 80 PANDA project on pandemic data communication, including collaborative work on how data are produced, mediated, visualized and understood in Switzerland.
- Produce research outputs for peer-reviewed conference proceedings, research seminars and public research events, including ACR 2024/2025 and the NRP 80 conferences.

Scientific Collaborator / Lecturer in Applied Econometrics | University of Neuchâtel, Faculty of Economics and Business | Sep 2023 - Mar 2026 | Neuchâtel, Switzerland

- Teach applied econometrics tutorials (Travaux pratiques d'économétrie) using R, with emphasis on regression analysis, model diagnostics, estimator comparison and interpretation of empirical studies.
- Translate complex statistical concepts into practical exercises and structured explanations for economics and management students.
- Support students in connecting statistical reasoning with real empirical problems and evidence-based interpretation.

Data Analyst Intern - Policy and Strategy, State Aid Case Support and Policy | European Commission, Directorate-General for Competition, Unit COMP.A.3 | Sep 2021 - Dec 2021 | Brussels, Belgium

- Supported policy and case-support work in an EU institutional environment, with exposure to State aid dossiers and public-sector procedures.
- Structured and analyzed economic and policy information requiring procedural reliability, careful documentation and precise written contribution.
- Developed experience working with institutional material at the intersection of economics, policy implementation and administrative decision-making.

Teaching Assistant and Tutor in Statistics and Quantitative Methods | University of Eastern Piedmont (UPO), Department of Law and Political, Economic and Social Sciences | Sep 2020 - Apr 2022 | Alessandria, Italy

- Tutored students in Statistics, Economic Statistics, Mathematical Methods and Quantitative Methods.
- Explained statistical reasoning and quantitative problem-solving to students from economics, law, political and social science backgrounds.
- Supported applied learning through exercises, clarification of methods and preparation for quantitative assessments.

Education

- 04.2023—present: **PhD, Consumer Behavior (Management)**, Institute of Management, University of Neuchâtel, Switzerland, *Under the supervision of Prof. Valéry Bezençon and Prof. Adrian Holzer*
- 09.2020—06.2022: **MA, Public Economics and Public Finance**, Faculty of Management, Economics and Social Sciences, University of Fribourg, Switzerland, *Mention: Magna cum laude*
- 09.2019—04.2022: **MSc, Economics, Management and Institutions**, Department of Law and Political, Economic, and Social Sciences, University of Eastern Piedmont, Italy, *Grade: 110/110 cum laude, Mention: Dignity of press*

Selected Research Outputs

- Pignard-Cheyne, N., Antolinos Basso, D. A., Bangerter, A., Bezençon, V., Gruttad'Auria, G., et al. (2026). Communiquer les données en temps de crise sanitaire. PANDA project report, University of Neuchâtel.
- Gruttad'Auria, G., Puntiroli, M., Bangerter, A., Holzer, A., & Bezençon, V. (2025). Does Uncertain Data Prevent Belief Update? *Advances in Consumer Research*, 53. Competitive paper, Association for Consumer Research, Washington, DC.
- Gruttad'Auria, G., Puntiroli, M., Bangerter, A., Holzer, A., & Bezençon, V. (2024). More Statistically Accurate, Yet Harder to Process? *Advances in Consumer Research*, 52. Working paper / poster, Association for Consumer Research, Paris.
- Gruttad'Auria, G. (2022). Public policies to contain the Covid-19 pandemic and air pollution: the impact of lockdowns in Northern Italy and Switzerland. Master's thesis.

Institutional Service and Coordination

- Mid-level Staff Association of the University of Neuchâtel (ACINE): Treasurer (2024-2026) and Board Member (2023-2024).
- University of Eastern Piedmont: External Collaborator for international-student activities (2016-2022), responsible for planning, managing and reporting activities.
- Erasmus Student Network (ESN): earlier leadership and coordination roles across local, national and international levels (2015-2022), including co-founder/president and treasurer roles.

Languages

Italian (native) | **Spanish** (bilingual) | **English** (full professional) | **French** (professional)